

The digital photo studios PackshotCreator become “Windows 7” compliant

Paris, April 5th, 2010 – PackshotCreator, an innovative concept in digital product photography, has announced that its range of digital photo studios has successfully passed all compatibility tests with Windows 7, Microsoft’s latest operating system.

With the logo “Compatible with Windows 7”, users of PackshotCreator are sure to benefit the full compliance of Microsoft. The digital photo studios PackshotCreator, PackshotSpin and PackshotCreator 3D allow users to easily produce high quality product photos and interactive flash animations, regardless of their skills or knowledge in photography.

For PackshotCreator, having the logo “Compatible with Windows 7” translates the fact that they are in line with the latest trends on the market. It endorses the technical know-how of the PackshotCreator team. Laurent Wainberg, founder of PackshotCreator states, “having obtained this logo shows our commitment in evolving, that the product is up-to-date and is reliable for our current and potential customers”.

About PackshotCreator

Created in 2001, PackshotCreator develops and markets a range of photo creative workstations for companies. This space-saving photo studio connects directly to a PC and produces infinite professional-quality product photos, 3D and 360° animations.

PackshotCreator is designed for non-expert users and responds perfectly to every company’s product communication needs: Marketing & Communication, Web (Multimedia, E-commerce), R&D, Production, Quality Control, Archives...

The PackshotCreator range boasts over 2 000 users worldwide in 35 countries, including such industry leaders as EBay, Essilor, Fnac, Philips, Fujifilm, Thomson, Sagem, Schneider-Electric, Henkel, Nina Ricci, Tupperware, Yves Saint Laurent, Franck Provost, Tissot, Nivea, Masterfoods, Swatch, Sanofi Aventis, Colgate Palmolive, Auchan, Fauchon, Yoplait, Bata, Aubade, Nature & Découvertes, Harry's, etc.

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